





PRESENTATION REGARDING

UNION INVESTMENTS

U.S. SELECT SERVICE

HOTEL PORTFOLIO

BROKER OPINION OF VALUE & MARKETING STRATEGY



# TABLE OF CONTENTS

SECTION 1	JLL Team & Market Leading Qualifications	04
SECTION 2	Portfolio Marketing Strategy, Valuation & Timeline	18
SECTION 3	Courtyard New York World Trade Center	30
SECTION 4	Hilton Garden Inn Seattle	46
SECTION 5	Hyatt Place & Hyatt House Charleston	66
SECTION 6	Appendix	84
	Additional Qualifications	86
	Case Studies	90
	Team Bios	100





# JLL TEAM & MARKET LEADING QUALIFICATIONS



# A CORE TEAM IN PLACE

JLL has assembled a market-leading team that offers a rare combination of global reach and local expertise allowing us to tell the best possible story to the right audience.

#### SENIOR LEVEL COMMITMENT



**Gilda Perez-Alvarado** CEO, Americas Head of Global Hotel Desk

#### **DEAL TEAM LEADER**



Jeffrey Davis Senior Managing Director Co-Head Hotel Capital Markets

# NEW YORK INVESTMENT SALES TEAM



Michele Mahl Executive Vice President New York



Tim Oberg Analyst New York

SEATTLE INVESTMENT SALES TEAM



Mark Fraioli Executive Vice President San Francisco



**Melvin Chu** Senior Vice President Seattle



**Diana Jiang** Analyst Los Angeles

# CHARLESTON INVESTMENT SALES TEAM



**John Harper** Senior Vice President Atlanta



James Savier Vice President Atlanta

#### **FINANCING TEAM**



Kevin Davis Managing Director Capital Markets New York

JLL is the world's leading hotels and hospitality investment sales advisor with unprecedented relationships with the most active hotel investors around the world.

No other advisor has a national unified platform with local market expertise to execute on Union's behalf. Since 2013 JLL has been the market leader in transacting on Courtyard, Hilton Garden Inn and Hyatt House and Hyatt Place branded hotels totaling over \$4.1B in sales transactions.



THE JLL PLATFORM PROVIDES OUR CLIENTS WITH FULLY INTEGRATED GLOBAL REAL ESTATE SOLUTIONS FOCUSED ON **SUPERIOR** RESULTS

# WHY CHOOSE JLL AS YOUR ADVISOR?

Based on the strength of our fully-integrated Hotels & Hospitality Group, including a dedicated investment sales team and financing platform, JLL is confident in its ability to successfully execute this transaction and achieve maximum pricing for Ownership.



PLATFORM WITH LOCAL
MARKET EXPERTISE - MARKET
SHARE IN THE U.S. IN #1
1H2019



ACCLAIMED HOSPITALITY FINANCE TEAM

We sell, finance, and advise on more hotels than any other firm and have the resources necessary to ensure a successful execution. Since 2017, we have transacted 475 assets globally, resulting in a total of \$36.6 billion in volume. In the same time period, we have closed 293 hotel financing transactions nationwide, raising in excess of \$18 billion in proceeds for our clients in the midst of constantly evolving market conditions.

Since 2017, JLL has financed over \$18B of hotel single assets and portfolios across the country. JLL has a national Investment Banking team that works exclusively on Hotel financing transactions across the country. JLL interacts with hotel lenders on a daily basis and possesses real-time market knowledge. JLL closely tracks lender appetite and capacity for hotel financing as lenders frequently enter and exit the market.



JLL has transacted on 78 select service portfolios since 2005, totaling \$10.8B, more than any other advisor. In the last three years JLL represented Blackstone and Lone Star, among others, in the disposition of seven portfolios, with a total value of \$1.4B, which averaged approximately \$145K per key. JLL is under contract with an additional three portfolios due to close in Q1 2020.



Through JLL's Global Hotel Desk, the team is globally connected to their international counterparts. The team benefits from direct access and established relationships with offshore investors seeking to invest capital in the U.S. Our 124-person global investment sales platform operates across four continents and has garnered deep relationships with a wide network of key industry players. Our collaborative cross-border approach to marketing, combined with access to the largest pool of investors in the world, means we can bridge borders and cultures to match hotel property owners with the right buyer.



Since 2012, JLL's Hotels & Hospitality Group closed hundreds of transactions worldwide with a total value of US \$40.5 billion with cross-border capital. No other firm has matched JLL in convincing new offshore and domestic capital to bid aggressively on U.S. real estate offerings. Examples include Four Seasons Toronto, Westin Grand Central, St Regis SF, Plaza NY, InterContinental Barclay, Springhill Suites NY, Mandarin Oriental Las Vegas, Silverbirch Portfolio Canada, SLS South Beach, Waldorf Astoria Chicago and the Lone Star Hyatt Select Service Portfolio.



# REPRESENTATIVE PORTFOLIO SALES EXPERIENCE

## FEATURED U.S. SELECT SERVICE TRANSACTIONS:



U.S. UPSCALE EXTENDED STAY PORTFOLIO

Rooms: 5,908 PPI

PPK: \$135,000

Price: \$800M Cap Rate: 7.6%



# OTO DEVELOPMENT PORTFOLIO

Rooms: 2,385

PPK: \$138,000

Price: \$330M Cap Rate: 6.1%



# HYATT PLACE/HYATT HOUSE PORTFOLIO

Rooms: 4,600

PPK: \$131,000

Price: \$650M

Cap Rate: 7.3%



#### **NOBLE PORTFOLIO**

Rooms: 2,581

PPK: \$194,000

Price: \$500M

Cap Rate: 7.1%



# HYATT SELECT SERVICE AUSTIN PORTFOLIO

Rooms: 346

Cap Rate: N/A (properties just

Price: \$67.4M

opened upon

PPK: \$195,000

marketing)



#### **TEXAS SELECT SERVICE PORTFOLIO**

Rooms: 350

PPK: \$99,000

Price: \$34.6M

Cap Rate: 7.6%

# **OTHER JLL SELECT SERVICE PORTFOLIOS:**



APPLE REIT PORTFOLIO Feb 2015

Rooms: 1,787 PPK: \$116,000 Price: \$206M Cap Rate: 7.9%



NATIONAL RESIDENCE INN PORTFOLIO Sept 2017

Rooms: 1,653 PPK: \$83,000 Price: \$138M Cap Rate: 10.2%



NORTHWEST DOUBLETREE PORTFOLIO May 2018

Rooms: 516 PPK: \$153,000 Price: \$79M Cap Rate: 9.0%



U.S. PREMIUM SELECT SERVICE PORTFOLIO

May 2015

Rooms: 1,516 PPK: \$115,000 Price: \$174M Cap Rate: 7.6%



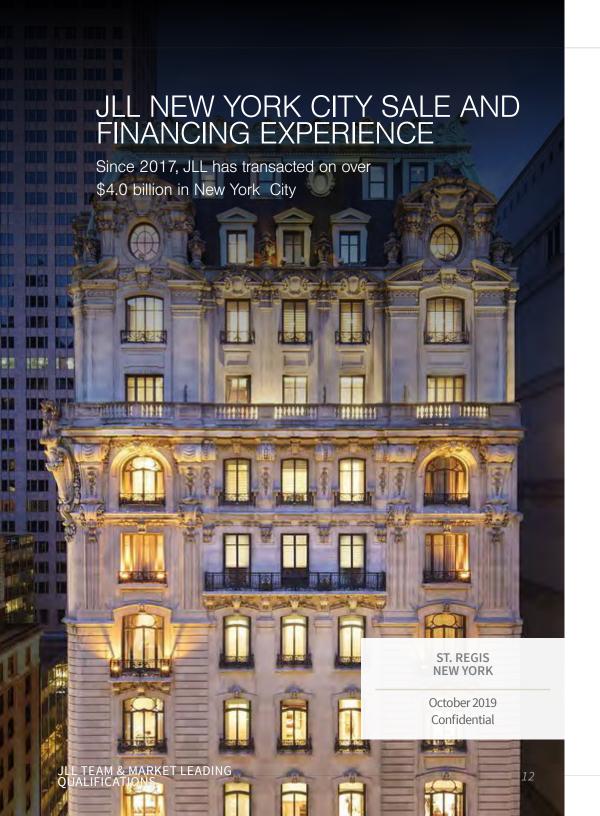
RLJ PORTFOLIO Aug 2019

Rooms: 2,550 PPK: \$87,000 Price: \$184M Cap Rate: N/A



DIVERSIFIED MARRIOTT PORTFOLIO
Oct 2015

Rooms: 610 PPK: \$123,000 Price: \$75M Cap Rate: 8.3%







June 2018 \$600 million



**KIMPTON INK48** 

Sept 2019 \$90.5 million



**ALOFT HARLEM** 

March 2018 \$33 million



JAMES HOTEL NEW YORK SOHO

December 2017 \$66 million



THE STANDARD HIGH LINE NEW YORK

October 2017 \$340 million



NYMA THE NEW YORK MANHATTAN HOTEL

August 2017 \$52 million



**ROYALTON** 

August 2017 \$55 million



### **MORGANS HOTEL**

August 2017 \$37 million









RESIDENCE INN PORTLAND PEARL DISTRICT

October 2019 \$88.5 million



RESIDENCE INN SEATTLE DOWNTOWN

(Financing)
December 2018
\$72.8 million



HILTON PORTLAND & EXECUTIVE TOWERS

September 2015 \$275 million



PACIFIC NORTHWEST DOUBLETREE PORTFOLIO

May 2018 \$79.1 million



HILTON BELLEVUE

December 2016 \$87.3 million



**HOTEL MONACO PORTLAND** 

March 2016 \$114 million



**HYATT REGENCY VANCOUVER** 

December 2014 \$140 million (CAD)



# JLL SOUTHEAST SALE AND FINANCING EXPERIENCE

Since 2017, JLL has transacted on over \$9.0 billion in the Southeast





### ATLANTA MARRIOTT MARQUIS

January 2013 \$100 million



#### **HILTON ATLANTA**

October 2015 \$174.5 million



#### W ATLANTA MIDTOWN

August 2015 \$100 million



#### **GEORGIAN TERRACE**

March 2014 \$61 million



SHERATON DOWNTOWN ATLANTA

March 2017 \$98.5 million



ATLANTA MARRIOTT PERIMETER

June 2016 \$68.6 million



**WESTIN SAVANNAH** 

December 2017 \$77 million



HYATT PLACE NORTH CHARLESTON

July 2013 \$11.8 million



RESIDENCE INN CHARLESTON DOWNTOWN

February 2017 \$25 million



**WESTIN ATLANTA AIRPORT** 

March 2017 \$57 million



HILTON ATLANTA AIRPORT

June 2019 \$101 million



**HYATT ATLANTA PERIMETER** 

July 2018 \$37 million



SPRINGHILL SUITES
CHARLESTON DOWNTOWN

February 2017 \$18.3 million



FAIRFIELD INN & SUITES CHARLESTON AIRPORT

March 2018 \$16.5 million

